

Kia maintains uniform prices and terms nationwide to earn customers' trust.

Differences between information in the brochures and products sold may occur due to discrepancies with the printing date of brochures.  
Specifications may change due to suppliers' circumstances. Photographs may depict optional features.  
Please refer to the latest price list and contact a sales representative to make a purchase.

- Colors depicted in photographs may differ from the actual colors due to printing limitations.
- Navigation functions and information displayed may vary depending on when the navigation system was updated.
- Caution: For safe driving, please read the user manual before the initial use of the vehicle.
- Please recycle this booklet to protect the environment.
- Customer service center: 080-200-2000 • SC



This PDF file is for reference only

Differences with actual models sold may occur due to discrepancies with the time of printing.  
Please refer to the latest monthly price list  
and consult a sales representative to make a purchase.



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K3







# All the Differences

## Lifestyle matters

Lifestyles are as diverse as personalities. People's needs and expectations from automobiles are different, and as much as there are differences, there are also similarities such as the need for versatility and cutting-edge smart features. This is why K3 focused on originality as well as the fundamentals.

Now, you can do more in a space that fills you with inspiration and enjoy the versatility of practical features to the fullest. In K3, every day will inspire you.











# Sporty Chic

## A captivating sporty chic look

Following trends does not necessarily lead to being stylish.  
An exceptional instinct and sensibility are required to create an original style.





## Exterior

A sporty personality now has an unconventional edge. Newness can be felt from the front, back, and sides.

**Slim headlamps** that connect with a futuristic radiator grille and a **digital tiger face** project an eye-catching dynamic chic look.

**Daytime running lights** convey an image of speed and boost the vehicle’s sportiness. Just like individuals that are more fascinating the more you look at them, K3 brings stylishness to daily life with a unique presence that can be felt from up close and far away.







# Inspired Moments

## A base camp of a digital world filled with items to enjoy and share

The busier you are the more you require a space that is made for you -  
a space where you can fully relax or concentrate as you please.  
K3 can be a cafe as well as an office that inspires you.





Interior / Convenience

A multiplex space  
to connect  
and communicate

"Coolness" alone can lead to disappointment. K3 goes beyond to maximize the refinement and value that can be attained in a car's interior.

Diverse features, such as a high-tech **10.25" supervision cluster** and a **UVO navigation** that efficiently convey information and **Bluetooth multi-connection** that provides easy and lively connections, eliminate hassles and deliver new and enjoyable experiences.



**10.25" navigation**

※ Complimentary 5-year basic service and additional 5-year light service (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information).

※ May not support connectivity function for certain mobile devices.

**Kia CarPay**

Kia CarPay is a hassle-free payment system that can settle gas and parking fee payments at affiliated merchants with a card registered in the Kia Connect app and a few taps of the navigation screen.

※ The list of affiliates is continuously expanding. For a real-time, updated list, please consult the navigation system or the Kia Connect app.

**Bluetooth multi-connection**



**502ℓ** Trunk capacity

※VDA measurement for the 4-door model

**Smart trunk system\* (4-door only)**

Standing behind the vehicle for a few seconds with the smart key prompts the trunk to open automatically for convenient access.



**Electric Parking Brake (EPB) / Auto Hold**

The parking brake can be engaged and disengaged with a simple push of a button. For added convenience while waiting for a traffic light, Auto Hold will keep the car in place without the need to keep the foot on the brake pedal and disengage once the accelerator pedal is pressed.



**Driver power seat with electric lumbar support**

Driver's seat position can be adjusted electronically for greater convenience. Electric lumbar support enhances the drivers' comfort.

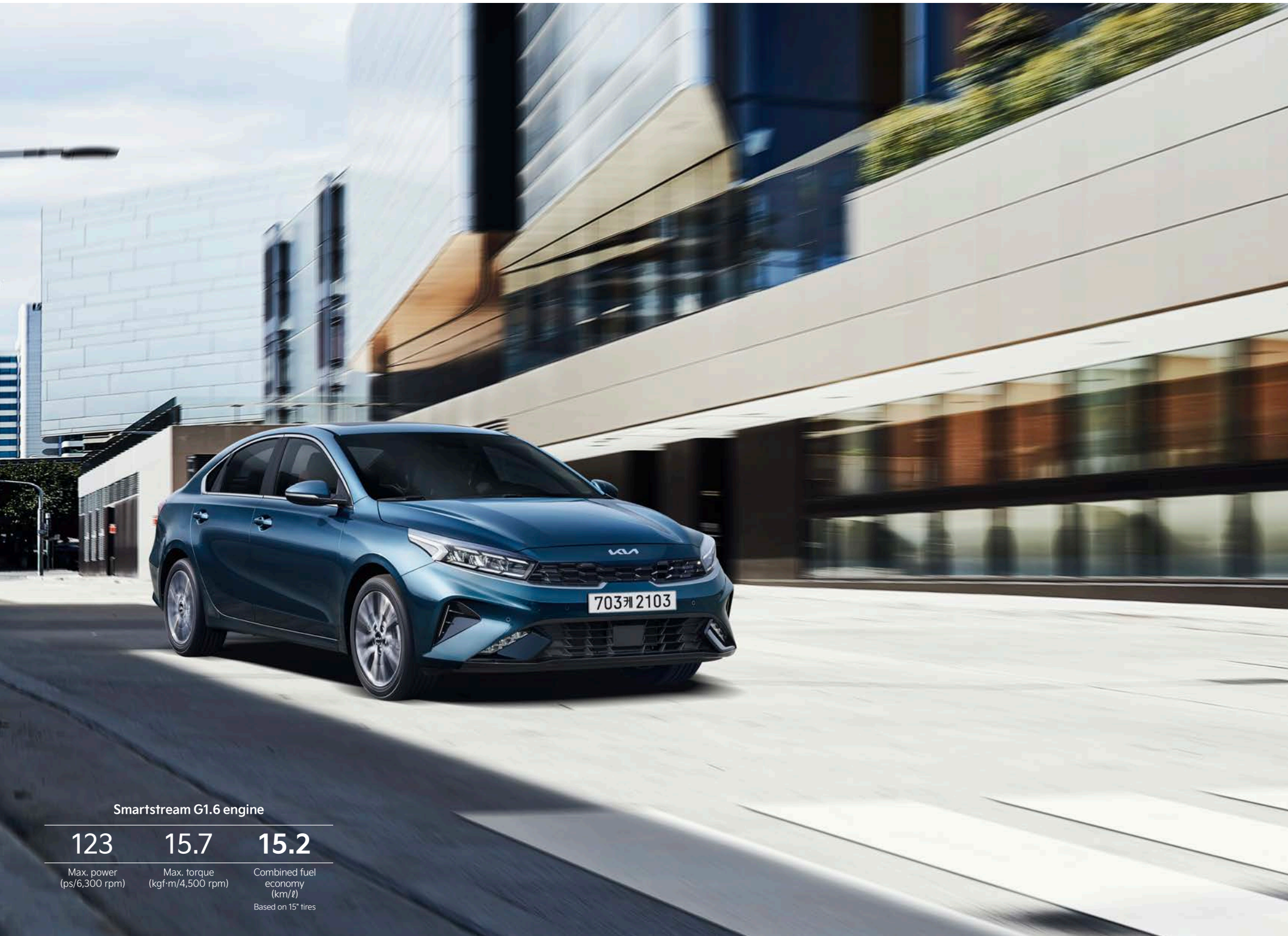


**Rear Occupant Alert**

Monitors the rear door status to alert the driver through the cluster.

※ Without occupant detection sensor.





Smartstream G1.6 engine

123

Max. power  
(ps/6,300 rpm)

15.7

Max. torque  
(kgf-m/4,500 rpm)

15.2

Combined fuel  
economy  
(km/l)

Based on 15" tires

# Stay Relax

## A practical and stylish smart life

You can't live at 100 km/hr. every day.

Once in a while, stop, relax, and take in the peace of the moment.





Advanced Safety

An ideal choice that is impactful and effective

Rely on safety that efficient and efficacious - autonomous safety protects you on its own. K3 is equipped with thoughtful and reliable safety and convenience features such as **Forward Collision-avoidance Assist** that averts collisions with cyclists that suddenly appear in front, **Blind-spot Collision-avoidance Assist** that mitigates accidents with vehicles in the back while changing lanes, and **Smart Cruise Control** that helps to maintain a safe distance and speed from vehicles in front.

01.  
Forward Collision-avoidance Assist  
(vehicles/pedestrians/cyclists)

Alerts the driver if there is a danger of a forward collision with a cyclist or a vehicle that has stopped or suddenly slowed down. Applies the brakes automatically i f the risk continues to increase after sounding the alarm.



01.

Specifications may vary according to the model, trim, engine and options that are selected.

02.



02.  
Navigation-based Smart Cruise Control  
(Safety zones and curved sections of expressways and highways)

Helps to maintain a preset speed and safe distance from vehicles in front while driving on expressways or highways. Automatically reduces speed before entering a curve or safety zone and resumes acceleration to the preset speed thereafter.

03.  
Lane Keeping Assist  
Tracks the lane and helps keep the vehicle in the center of the lane.

04.  
Highway Driving Assist  
Helps to maintain a safe distance from vehicles in front, travel at regulated or preset speeds, and keep the center of the lane while driving on an expressway or highway.

03.



04.



Advanced Safety



02.



02.

Front seat advanced airbags\*

An advanced system controls low and high-pressure deployment of front seat airbags according to the force of collision to help protect the passengers.

02.

7-airbag system\*

The vehicle is equipped with 7 airbags, including a driver's airbag, front airbag, 2-side airbags, curtain airbags, and a knee airbag that protects the driver's knee.

01.

Driver Attention Warning  
(with Leading Vehicle Departure Alert)

Monitors the driver's level of alertness and emits a warning if necessary. Notifies the driver when the car in front starts to move after a full stop.

04.

Safe Exit Warning

Alerts disembarking passengers if a vehicle is approaching from the back in an adjacent lane.

Blind-spot Collision-avoidance Assist

Helps to prevent collisions with cars in the back in an adjacent lane while changing lanes. Alerts the driver when turn signals are activated to make a lane change and there is a danger of colliding with a vehicle in the back in an adjacent lane. Brakes are applied automatically if the risk of colliding increases after sounding an alarm to prevent accidents. The system also activates when a car is approaching in an adjacent lane while steering into the road after parallel parking.

01.

Rear Cross-traffic Collision-avoidance Assist

Alerts the driver if a car is approaching from the left or right while pulling out in reverse and applies the brakes automatically if the risk of colliding increases even after sounding an alarm.

01.

03.

04.





Gasoline 1.6 T-GDI engine		
204	27.0	12.1
Max. power (ps/6,000 rpm)	Max. torque (kgf-m/1,500~4,500 rpm)	Combined fuel economy (km/l)
Based on 18" all-season tires		

# Have Never miss out on the joy of everyday life. Fun K3 GT

Live life like the protagonist of an exciting story.  
Seek and indulge in small and big joys that bring richness to life every day.





K3 GT

Enjoy a fun life  
filled with specialness  
and confidence

K3's power and charisma come in one package. A new design exudes an extraordinary sense of confidence. The remarkable combination of a 204 hp, 27.0 torque **1.6 T-GDI gasoline engine** and a **7-speed DCT** creates a synergy that maximizes the fun of driving. Moreover, diverse functions such as **tubular seats** and **variable dot pattern ambient light** that is designed to match each drive mode give GT a special sensibility.

Variable dot-pattern ambient light

Ambient light can be chosen in 7 colors to match diverse moods and changes according to the driving mode for greater driving pleasure.



Michelin summer tires (PS4)

※ Michelin summer tires are used to maximize performance. However, because tire traction decreases significantly during the winter, winter tires must be used in the winter to ensure safety.



Tubular seats

Tubular seats and red stitches/piping accentuate GT's dynamic image.



Paddle shift

A gear shifting lever on the steering wheel supports dynamic driving.



Multi-link suspension (rear-wheels)\*

Large-capacity disc brakes in the front wheels and multi-link suspension in the rear wheels improve the stability of braking and the ride.

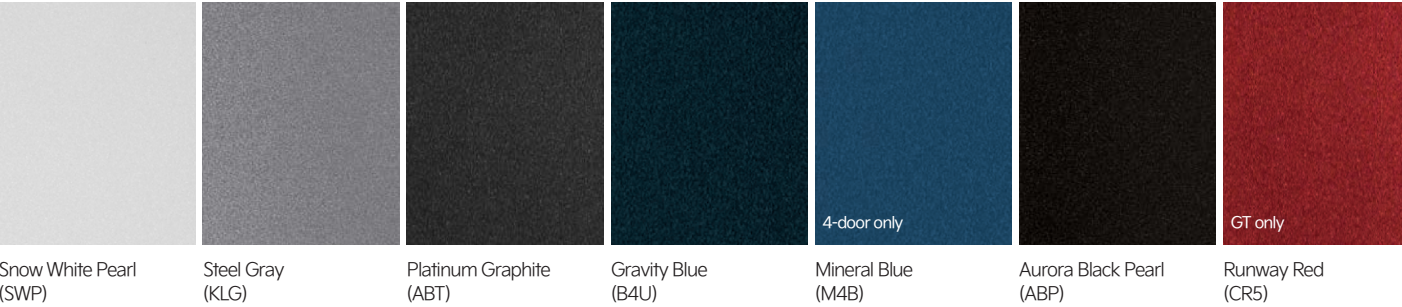


# Details

## K3 Dimensions



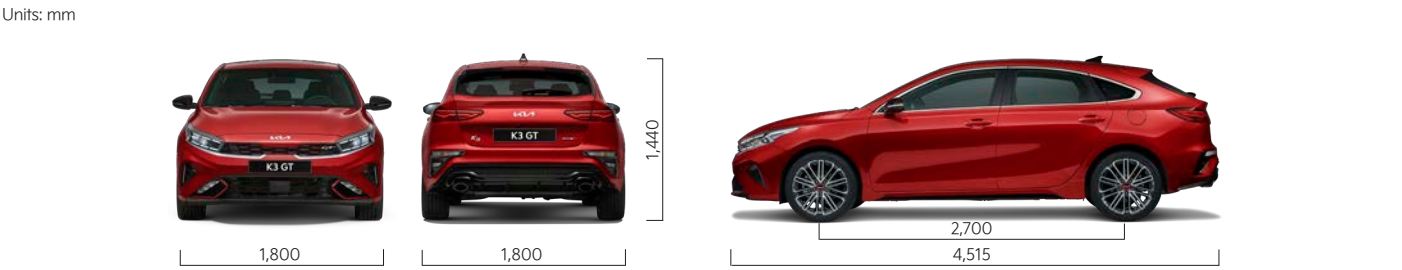
## Exterior & Interior Colors



Black one-tone interior (Leather/synthetic leather) Orange Brown two-tone interior (Leather/synthetic leather) Black interior (Leather/synthetic leather) / GT Only

Specifications may vary according to the model, trim, engine and options that are selected.

## K3 GT Dimensions



## Technical Data

※ Wheel tread: K3 G1.6 data is for 15"/16"/17" tire models respectively/ K3 GT 1.6 T-GDI data is for the 18" tire model.

Specification		K3	K3 GT	Specification	K3	K3 GT
					1.6 gasoline	1.6 gasoline turbo
Overall length (mm)		4,645	4,515	Displacement (cc)	1,598	1,591
Overall width (mm)		1,800		Max. power (ps/rpm)	123 / 6,300	204 / 6,000
Overall height (mm)		1,440		Max. torque (kgf·m/rpm)	15.7 / 4,500	27.0 / 1,500 ~ 4,500
Wheelbase (mm)		2,700		Suspension (Front)	MacPherson Strut	MacPherson Strut
Wheel tread	Front (mm)	1,563 / 1,555 / 1,549	1,545	Suspension (Rear)	CTBA	Multi-link
	Rear (mm)	1,572 / 1,564 / 1,558	1,559	Brake (Front/Rear)	Disc / Disc	Disc (high capacity) / Disc

Model			Displacement (cc)	Curb weight (kg)	Transmission	Class	Combined CO <sub>2</sub> emissions (g/km)	City fuel economy (km/ℓ)	Highway fuel economy (km/ℓ)	Combined fuel economy (km/ℓ)
K3	1.6 gasoline	15" tires	1,598	1,240	IVT	2	108	13.6	17.7	15.2
		16" tires	1,598	1,245	IVT	2	114	12.8	16.8	14.4
		17" tires	1,598	1,260	IVT	2	117	12.6	16.3	14.1
K3 GT	1.6 gasoline turbo	18" all-season tires	1,591	1,400	7-speed DCT	3	139	10.8	14.0	12.1
		18" summer tires	1,591	1,400	7-speed DCT	3	141	10.7	13.6	11.9

※ Fuel economy figures are for normal driving mode. Actual figures may vary according to driving habits, vehicle load and maintenance, road conditions and outside temperature.

Kia Connect is Kia's connected car service for wireless infotainment updates, smartphone-based remote vehicle control, and emergency alerts for a safer and more convenient vehicle usage experience.

Remote control

Users can remotely control various functions in the vehicle using smartphone apps.

Safety and security

Emergency assistance through the Kia Connect center in the event of an airbag deployment or roadside emergency (24/7, 365 days).

Maintenance

Vehicle maintenance services such as breakdown diagnosis, driving information, and wireless infotainment updates.

Navigation

Optimal route guidance using real-time traffic information.

streaming service

Stream music inside the vehicle without the need of a smart phone

※ Complimentary 5-year basic service and additional 5-year light service (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information) are provided with the initial vehicle purchase.  
※ A link to a streaming service subscription is required to use Kia Connect's streaming service. ※ If your streaming service subscription only supports mobile devices, it will not be compatible with Kia Connect's streaming service.  
※ For more information, visit Kia Connect's customer service center in Kakao Talk (search for "기아커넥트" through the Kakao Talk search window and befriend).  
※ The features/range of Kia Connect remote control may vary depending on trims and options.



Details



15" steel wheel cover  
(Full size wheel cover)



16" full finish wheel



17" full finish wheel



17" Black wheel



18" full finish wheel

K3 Exterior



LED headlamp, LED DRL



LED rear combination lamp



Electric outside mirror adjustment system\*



Projection headlamp, LED DRL



Bulb rear combination lamp



LED/Bulb auxiliary stop lamps

Black fit package



Black high-gloss rear spoiler



Black high-gloss outside mirror cover



Black high-gloss side sill molding

K3 GT Exterior



Red point chrome radiator grille



LED rear combination lamp



Dual muffler

K3 / K3 GT Interior



Supervision cluster (10.25" color TFT LCD)



8" display audio



Independently controlled full auto air conditioning system



Smart key (Including remote start)



Front row heated and ventilated seats & rear row heated seats\*



Heated steering wheel\*



Integrated Memory System (4-door only)



Rear center armrest & air vent



Premium cluster (4.2" color TFT LCD)



USB port (for data reading/charging)



Manual air conditioning system



Remote control key with a built-in folding key



Wireless smartphone charging system



Rear center armrest & air vent



Electronic Chromic Mirror (ECM) & Electronic Toll Collection System



Rear 6:4 split folding seats

Specifications may vary according to the model, trim, engine and options that are selected. / \*A virtual image has been used to help viewers' understanding.